



**5455 Corporate Dr.  
Suite 120  
Troy, MI 48098  
(866) 952-1600**

## **Driving Directions/Map**

Consumer Insights is located in the Timberland Office Park on the North-West corner of Long Lake Rd.(18 Mile Rd.) and Crooks Rd. in Troy, MI.

## **Driving Directions**

From I-75: Take the Crooks Rd. Exit (number 72). The exit ramp becomes Corporate Dr. Go straight through the traffic light at the end of the exit ramp onto Corporate Dr. When you see a sign for 5455 Corporate Dr., turn right to enter the complex. Turn left immediately following the sign for the service drive. Use the parking lot to your right. The building is on your left.

From West-Bound Long Lake Rd. (18 Mile Rd.) : Turn right on to Corporate Dr. and continue past the Flagstar Bank Headquarters. When you see a sign for 5455 Corporate Dr., turn left to enter the complex. Turn left immediately following the sign for the service drive. Use the parking lot to your right. The building is on your left.

From South-Bound Crooks Rd.: Turn right on Corporate Dr. When you see a sign for 5455 Corporate Dr., turn right to enter the complex. Turn left immediately following the sign for the service drive. Use the parking lot to your right. The building is on your left.

**CONSUMER**  
**insights**  
inc.

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